

Blue Rose Ranch, Inc.

Horse Rescue & Adoption

*“Many have forgotten this truth, but you must never forget it.
You remain responsible forever for what you have tamed.”*

-Antoine de Saint Exupery

August 30, 2014

Dear Valued Friends and Supporters:

Summer was busy at Blue Rose Ranch. Our Youth Horse Camp was the biggest and best ever. The horses helped us entertain many out of town guests, and we have appreciated the help of many new volunteers. While our region has experienced drought the past years, we had a heavy rain the end of July. The pastures have grown and the horses have enjoyed two months wandering the ranch to graze. We would like to thank the Anschutz Family Foundation, the Southern Colorado Community Foundation, and the William H. and Mattie Wattis Harris Foundation for their grant support.

It is important to collaborate with others in our field to address the continuing problem of unwanted horses. A goal of Blue Rose Ranch is to share what we have learned and to leave a National Footprint on paradigms that lead to a sustainable horse rescue industry. John was recently invited to join the Board of the Colorado Unwanted Horse Alliance. He now serves as their Treasurer. John and Cheryl attended the Homes for Horses Coalition Summit and the ASPCA Equine Workshop in Denver this summer. John was a featured speaker on the future of Hydroponic Fodder Systems as an economic source of feed production for horse rescues. We were pleased to meet many intelligent and passionate professionals from across the country at these two, national conferences.

Horse News Highlights

Eeyore and Fudge have moved to Longhopes Donkey Shelter in Bennett. This top-quality operation specializes in donkeys. Eeyore and Fudge will be receiving special Donkey Care to prepare them for a forever home. The two donkeys, who are mother and daughter, will stay together, and the staff at Longhopes is even teaching them to be ridden! Four of our horses moved to Oklahoma where Ramsye and Stetson have increased their training. Three of the four have been adopted to new wonderful homes.

With great sadness we share the passing of Mollie. This gentle giant arrived at Blue Rose Ranch a victim of neglect with horribly damaged hooves. Mollie captured our hearts and carried herself with dignity and courage. We were blessed to have her under our care for three plus years.

Youth and Volunteers

Attendance this summer at our Youth Horse Camp was an all time high. We added new focus to the camp this year and concluded with an evaluation day. All week the kids had fun as they learned to work with horses and to ride. Their focus was also on the “show day”, where parents were invited to observe their kids' achievements. Participants were evaluated on the final day of the camp in three events: Western Equitation, Pole Bending, and Barrel patterns. The kids were not timed in events, but rather on the ability

to independently handle their horse. After the final ride, a BBQ provided by some of our (very special) supporters was enjoyed by camp participants and their parents. Several of the kids who attended the camp continued to volunteer and ride at Blue Rose Ranch throughout the summer, and they are invited to continue riding on weekends throughout the year as weather permits. We currently have five youth counselors who have risen through the ranks; Elizabeth, Becky, Gene, Rebekah, and Gavin. They assisted at our Youth Horse Camp and continue to help younger riders on “open ride” days. One of these counselors, Elizabeth Walker, serves as our Youth Director of Horse Operations. The leadership skills nurtured in our system will be important to these young people as they go on in life. They have taken on responsibility for the safety of kids and they handle awesome horse power every time they come to Blue Rose Ranch. These skills will transfer and serve them well.

Our older and limited horses look forward to Saturday mornings for their walks and special attention from volunteers. Shoshone, the older horse highlighted in our last newsletter, continues to be a source of perplexing amazement. He still does not know he is a horse and follows us like a dog, but we think he has finally found a horse friend and “true love” interest with Cinnamon.

From the desk of John Webb

Animal Welfare is a large and important part of the multi-billion dollar industry that makes up the nonprofit world. In the United States there are over 1.5 million nonprofits and total Revenue exceeds 1.5 Trillion Dollars. Nonprofit does not mean, “... we don’t make money.” It means that because the organization is doing charitable work, the money that comes in does not have to be accounted for as revenue that produces profits and therefore subject to taxation; hence the term “tax exempt” organization. Nonprofit organizations come in a variety of sizes and do many different kinds of charitable work. They include the American Red Cross, the Salvation Army, Doctors without Borders, the ASPCA and your local horse rescue like Blue Rose Ranch.

There are many types of rewarding careers available for special individuals that desire a purpose-driven life dedicated to a charitable cause. It all begins with a passion to serve and give. The success of a charitable organization is often even more challenging than the success of a privately owned company. The nonprofit world is very competitive and requires business savvy from hard working, focused individuals who are on the cutting edge of technology and innovation. To succeed an organization must not only prosper in the charitable area of their operations, but also in public relations, fund raising, managing volunteers, managing legal documentation and tax exempt filings, marketing, networking with others in your industry and promotion of your cause to the public. The nonprofit world, of necessity, attracts and needs the best of the best, those able to wear many hats while demonstrating an impeccable example of personal and professional lifestyle and often sacrifice.

This next year Cheryl and I will be taking the message of the *World of Nonprofits* to High Schools and Colleges throughout the region. We hope to plant seeds that will grow the purpose-driven leaders of tomorrow.

How you can help Blue Rose Ranch

-A small monthly contribution goes a long way. For example:
The expense of feeding one horse each month is \$100.00. If you contribute \$25.00 a month, you will be feeding a “quarter horse”!

-A foster parent contributes \$125.00 a month to care for a specific horse.

-As it did for Mollie, the trail ends for all of us at some point. You might consider *a bequest* to Blue Rose Ranch and leave a legacy of caring for horses.

-You can shop! When you shop on Amazon, through the “Amazon Smile” program, you can select Blue Rose Ranch as your favorite charity and they will donate a percentage of your purchase to our organization.
(see www.smile.amazon.com).

Blue Rose Ranch is a 501(c)(3) non-profit corporation and all contributions are tax-deductible. Contributions to Blue Rose Ranch can be made directly via check or donate via PayPal on our website.

Sincerely,

John and Cheryl Webb
Executive Directors
Blue Rose Ranch, Inc.
30997 US Hwy 287
Springfield, CO 81073
303-796-7739
directors@blueroseranch.org
www.blueroseranch.org
Blue Rose Ranch on facebook

**Blue Rose Ranch would like to thank
the following Foundations for their support:**

Alice Jenkins Foundation

Animal Assistance Foundation

Anschutz Family Foundation

ASPCA

(The American Society for the Prevention of Cruelty to Animals)

Build-A-Bear Workshop Bear Hugs Foundation

Colorado Unwanted Horse Alliance

El Pomarís Hambrick Fund

Southern Colorado Community Foundation

William H. and Mattie Wattis Harris Foundation



Eeyore and Fudge at Longhopes

In Memoriam

**Mollie -
July 2014**

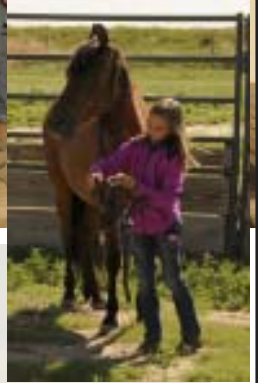
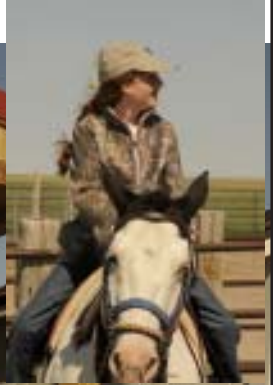
**Fancy Pants -
February 2013**



Together Again

Youth Horse Camp

2014



Learning About Horse Feed



Working on Turns



Helping the Younger Riders



Arena Work



Changing Saddles



Heading Out For A Trail Ride